

## Annual \$10,000 Challenge

### Why Support the Winds?

**Question:** Mr. Einhorn, you are known as a business leader that supports a variety of community causes, why support the Winds?

**Answer:** I support the Tidewater Winds for several reasons. First, I am a musician and am passionate about live performances. They inspire me to be the best human being I can be. Second, I was raised by parents who instilled in me the desire to give back to my community in every way that I can. With that inspiration in mind, I love being able to bring free concerts to audiences all over Hampton Roads and introduce them to the masterful artistry of the Tidewater Winds. I believe the Winds' concerts create an environment of inclusiveness and belonging which greatly enhances the overall experience of living here.

**Question:** Mr. Weinstein, you spent years working in and for the medical field as a leader directing a huge organization of employees and partners. What draws you to impact the work of the Winds and why do you challenge others to follow suit?

**Answer:** Tidewater Winds is not just an organization, it's an opportunity for our region. For years I witnessed the ailing, the aging, the suffering and I know well, that healing means working on the physical body, but also on the mind, the spirit and the emotions of the patient. Music is uplifting, thoughtful, reflective and it allows for the listener to develop a personal connection to the art-form. When music speaks to you, you listen. Supporting the Winds is an opportunity to heal yourself and your community with one of the great joys of life. It's an opportunity to help others experience that joy too.

## Tidewater Winds Board Challenge Annual \$10,000 Match



*Marty Einhorn, Board President   Matthew Weinstein, Board Secretary*

*Help support these two pillars of our community raise funds for Tidewater Winds Concert Band. Every dollar donated now through August 1<sup>st</sup> goes directly to impact the Student Musician Intern Education Program and our Free Summer Concert Series. Support the Winds now and Marty Einhorn and Matthew Weinstein will match your gift up to \$10,000.*

### ***Here are some reasons these good people are behind our work...***

- 1. It's one of the few Professional, Sousa-style, non-profit Concert Bands in the country preserving an American art form.**
- 2. They provide up to twenty free concerts each summer.**
- 3. Seventeen, music student-interns, are accepted each year to perform with the professional members.**
- 4. The US Military has cut back funding for their Military bands and Tidewater Winds helps fill the void for free concerts.**
- 5. Performances across Hampton Roads... they travel their concerts to venues in the region making them accessible.**
- 6. Excellence! The most professional Concert Band and most powerful sound in Hampton Roads, there's just nothing bigger than this 55-piece ensemble.**

**Join Marty and Matthew in supporting quality concert music!**

Tidewater Winds

PO Box 62000

Virginia Beach, VA 23466

**757-480-0953 / [www.tidewaterwinds.org](http://www.tidewaterwinds.org)**

